

Phoenix Chapter  
2007 to 2009  
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Credit and  
Financial  
Development  
Division

Phoenix Chapter  
PO Box 1352,  
Tolleson, AZ 85353

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“CFDD Day”  
Presents:

# Credit & Sales Relationship Building



JERI JOACHIM, CBA, HAS SPENT MUCH OF HER PROFESSIONAL LIFE IN CREDIT AND COLLECTIONS. JERI WAS A VERY ACTIVE MEMBER OF THE PHOENIX CHAPTER, AND IS A PAST PRESIDENT. IN 2007, SHE WAS OFFERED THE UNIQUE OPPORTUNITY TO EXPAND HER KNOWLEDGE WHEN SHE JOINED THE SALES TEAM AT VULCAN MATERIALS. JERI HAS PREPARED A PRESENTATION UTILIZING BOTH HER PERSPECTIVES OF CREDIT & SALES.



**Please join us in  
welcoming  
Jeri Joachim**

**Tuesday, August 12<sup>th</sup>  
from 11:30am to 1 pm**

**Hilton Phoenix Airport @  
2435 S. 47<sup>th</sup> St.,  
Phoenix, AZ 85034**



**CALL IN YOUR RESERVATION TO ERIC VOLLAND, HOSPITALITY  
CHAIR @ 480-894-6311 OR [evolland@mobilemini.com](mailto:evolland@mobilemini.com)**

**Cost: CFDD Members \$30.00 Non-Members \$45.00  
(48 Hour Cancellation Notification to avoid billing)**

**Note: CFDD Phoenix Chapter members have the option of bringing payment when attending CFDD Day or if billing is required an invoice is provided that same day. If you're billing information has changed please update. >>>**