



NACM



Phoenix Chapter

Credit and Financial Development Division

CFDD DAY IS APPROACHING

THE CFDD PHOENIX CHAPTER WELCOMES

Susan Lujan, CCE

The Corporate Credit Director of Kenworth Sales Company also the West Region Vice Chairman on the NACM National Board

AS She Presents.....

**Improving the Perception of your Value
In today's Credit Department
Job Security vs Employment Security**

Improving the Perception of Your Value in the Credit World. In these tough times, with the spotlight on the Credit Department we need to do all we can to show our Value. Credit Departments have long been overlooked in contributions to that "Competitive Advantage". This presentation is geared toward Credit Professionals and Business Leaders in changing the way they view and use their credit departments. The old idea that the credit department is "nothing more than a cost center" is costing business. Today's Credit Professional will seal their importance in overall business process and Business Leaders can and will gain a true advantage when they learn what credit can do for them internally.

Tuesday, February 9, 2010

**Phoenix Airport Hilton
2435 S. 47th Street, Phoenix, AZ 85034**

Program 10:45 AM to 1:00 pm

**** This program is normally offered by NACM National for \$79 per person, we are so honored to offer you this program at the normal CFDD Phoenix Day Rate!!!****

All Guests are Welcome!

**CALL IN YOUR RESERVATION TO ERIC VOLLAND,
HOSPITALITY CHAIR @ 480-894-6311 OR**

evolland@mobilemini.com

Cost: CFDD Members \$30.00 Non-Members \$45.00
(48 hour cancellation notification is required)



Are available for this meeting

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CFDD Phoenix Chapter members have the option of bringing payment when attending CFDD Day or if billing is required an invoice is provided that same day. If you're billing information has changed please update.