

**NACM**



*Phoenix Chapter*

Credit and Financial Development Division

## CFDD DAY IS APPROACHING

THE CFDD PHOENIX CHAPTER WELCOMES

**Matthew Meaker**

A recognized Scottsdale attorney with Law Offices of  
Daniel E. Garrison

**As He Presents.....**

### FTC Red Flag Rule

### How will it affect today's Credit Department?

As you are well aware, the impact on businesses, as well as consumers is very costly due to stolen services, time, and money not to mention the disparaging or pained effects of Identify Theft.

A "**Red Flag**" is defined as "a pattern, practice or specific activity involving a consumer that indicates the possible existence of identity theft."

**The Red Flags Rule** requires creditors that offer/maintain covered accounts to adopt a written identity theft prevention program. An effective identity theft prevention program equips employees to recognize and respond to Red Flags so identity theft may be prevented or mitigated.

This CFDD Day you'll be taught the background and definitions behind the **FTC Red Flags Rule** as well as how to establish and successfully implement a program to identify, detect, and respond effectively in regards to identity theft. To not only protect your company but your customers company as well.

Since this rule applies to any creditor who extends credit via a credit application that is housed within your company; this program will benefit every department within your organization. Please bring your staff, your co-workers, sales, etc. DON'T miss out!!!!!!

**11:30 AM to 1:00 pm**  
**Tuesday, October 12, 2010**

**Phoenix Airport Hilton**

2435 S. 47<sup>th</sup> Street,  
Phoenix, AZ 85034

**CALL IN YOUR RESERVATION TO ERIC VOLLAND,  
HOSPITALITY CHAIR @ 480-894-6311 OR**  
[evolland@mobilemini.com](mailto:evolland@mobilemini.com)

**Cost: CFDD Members \$30.00 Non-Members \$45.00**  
(48 hour cancellation notification is required)

*What's in your Credit Tool belt? Ask a CFDD Board Member for details...*



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CFDD Phoenix Chapter members have the option of bringing payment when attending CFDD Day or if billing is required. An invoice is provided that same day. If you're billing information has changed please update.



**Are available for  
this meeting**